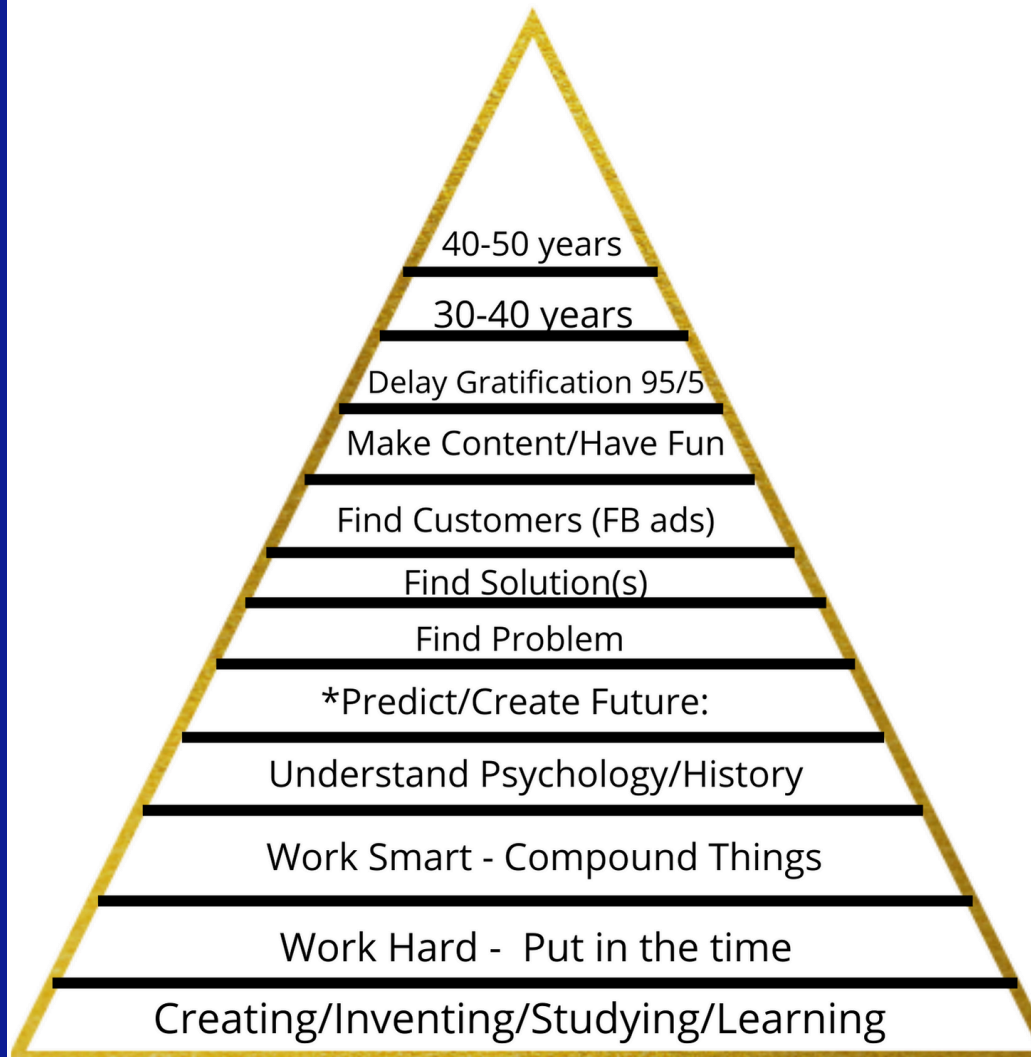


BUILD-A-BUSINESS

How To Build Wealth



*Predict/Create Future: Equality,
Inclusive, Sustainable by
Making, Doing, Engaging

Finding the Next Iteration!

Analyze every product, service, or problem.

Ask yourself why it's good and why it's not good.

Can you make something that is better and/or cheaper, ect?

What are some products that fascinate you?

What are some services that fascinate you?

What are some companies that fascinate you?

How can you combine a product or service with entertainment?

How can you use wix to create a website?

How can you keep your head down to focus on your business?

How can you focus on building the best product?

How can you focus on your customers first and the money second?

What are you an expert at?

What do you like thinking about?

What are your strengths or weaknesses?

What are you good at?

Any special unknown skills?

Are you willing to start at zero?

What can you create, invent, study, and learn?

How can we work hard by putting in the time? This could be working in your free time when you aren't working your day job.

How can we compound our work? This could be starting a company, website with a blog and/or building out your product.

How can we work on understanding psychology and history to help us understand the next iteration or where the future is going in this market?

How can we predict or create the future?

List 5-10 problems that fascinate you!

List some solutions that fascinate you for the above problems.

How can we find customers for your product by either making content to develop an audience or doing advertising via word of mouth marketing or paid ads?

How can you have fun with this business whether it's making content for Instagram or doing influencer marketing or word of mouth marketing?

One of the businesses I find fascinating is "weight loss." Weight watchers was founded May 15, 1963. They currently do \$1.5 billion dollars in revenue annually. They've been in business for 59 years. The learning lesson is this, when you give yourself the time to grow and develop your business, you can reach heights you never thought imaginable.

The most difficult part is the first "3 years." If you are doing the business solely for money, then it will likely fail. If you can stick with your business for the first 3 years, then it's more likely it will succeed.

