

**B3TA MALE TO
SHARK**

I want all men to be attractive to all women. This can occur if our premise is that women are attracted to a guy's demeanor rather than his bone structure. I decided to put together a pdf on how a guy can upgrade his demeanor to that of an alpha male, then shark. With this pdf people can reach their full potential, be attractive, and most importantly love life!

BETA MALES

A beta male is a descriptive term for a man who doesn't have the right demeanor. He doesn't say what he wants. He is timid. People dominate him in conversation. He likely won't have a strong personality.

Now, what is personality? I think personality is being able to have fun with people. As we see these things that are missing in the beta male fortunately, can be developed so that the beta male can become an alpha male, and shark. This is what the remainder of this pdf is about.

ALPHA MALE

-If I was going to define alpha male it would be someone who is in control of themselves. This person would also be able to dominate in communication. They can do this in many ways which I will get into now,

-Decision making is important. Being able to come to some sort of decision is very important. Most people have no idea what is going on so coming to a reasonable decision allows you to be in control and in charge.

-Use precise vocabulary. Everyone loves to hear people describe things with cool words. By slowing your speech down allowing you to think more, you can start advancing your vocabulary to influence people.

-Humor is a great way to influence people and make people feel good because we all love to laugh. Build up your humor by going through my humor program!

-Asking other people questions puts you in control of the conversation because they are talking about topics that interest you. I love asking questions and listening to people's answers, especially when I don't know what to talk about.

-Being perceptive is important. This means understanding why people say or do things in the moment. We'll get more into this in the wolf section.

-Eye contact is huge. I practice having strong eye contact by staring at a fixed point for 30 - 60 seconds. Then you can develop dead eyes which portrays confidence.

-Teasing, having fun, flirting are actions performed by alpha males. Most alpha males have realized one of the keys to life is not caring what other people think of you. When you let go of caring about what other people think, you can become fully yourself.

-Doing what you want. Having an agenda or idea about what you want to do is an alpha move.

-Being confident in yourself.

-Continue learning, growing, and developing.

-Share opinions, thoughts, ideas, beliefs.

-Don't be stupid by either contradicting yourself or making assumptions or judgments of others.

-Compliment people.

-Be honest with people.

-Help others out and care for others even if they aren't family or friends because it feels good!

-Be well spoken by practicing speaking into your cell phone while it's recording you. This is how I became well spoken and can speak clearly on a subject.

-Be witty. Say things to get a laugh.

-Be a bit of an asshole. Have expectations that if they aren't met, it pisses you off.

- Seduce women. Be able to be attractive to women with your demeanor that they want to have sex with you.
- Staying calm and resisting the urge to get angry is a key to life.
- Pass women's shit tests by being comfortable with yourself.
- Treat life like an adventure, journey, or experience!
- Be spontaneous.
- Plan things out like dates and hangouts.
- Get mad at your failures and strive to improve.
- Search for your purpose in life.

SHARK

Communication is everything.

A shark is someone who gets what they want out of people and life.

A shark breaks someone down before meeting them.

A shark is someone who is perceptive. Meaning they always understand what factors are at play in any given situation.

There are several strategies for being a wolf.

Think and call out what you are seeing occur in a situation. This helps you remain present and in control.

You do want to be careful not to let calling things out distract you from being present and engaged in the conversation. It's a balance.

A shark is someone who gets what they want out of people and life.

A shark must have 2 things. Empathy. And an understanding of life. Empathy allows you to experience what other people feel, see, do, and hear. Develop empathy by constantly asking yourself what life would be like in someone else's shoes. Great bosses do this with their employees to keep them happy and hungry.

How to get what you want out of the world takes lots of thought, practice, and failures. By failing fast through different business ideas you will eventually find something you love doing so you can get what you want out of the world.

- Able to get anything out of anyone.
- Not afraid to second guess someone.
- Lookout for others first.
- Listens to others.
- Unassuming.
- Not afraid to ask for help.
- Have discretion.
- Always clarify.
- Not gullible.
- Write down what you hear.
- Be able to say no.
- Be able to question people.
- Listen.
- Work hard.
- Deliberate work.
- Think about what people say.

- Not afraid of confrontation.
- If someone says something, question it.
- Fuck with whoever is fucking with you.
- Must think critically about everything.
- Live life to the fullest.
- Crush life.
- Let people think in real life and in conversation.
- Let people respond in communication.
- Always evaluate people.
- Ask good questions.
- Slow to speak.
- Don't say anything dumb.
- When expectations aren't meant it's ok to get mad.
- Don't try to be someone they are not.
- Don't try to impress other people.
- They are comfortable with themselves.
- Give people full attention when they are talking to you.

- Don't be mean.
- Don't fully trust anyone.
- Don't assume things.
- It's ok to next or move on from someone if they suck.
- People are jealous of you. Identify it and overcome it.
- Ask yourself, is this crap? See it and smell it from a mile away.
- Sometimes be cynical.
- Have opinions that are malleable to get the best result.
- It's ok to be an asshole occasionally.
- Think critically and make up your own opinions.
- It's ok to say no.
- Don't mansplain. Ask people if they are serious.
- If someone asks you something, ask them first if they ask a lot of questions.
- Have a backbone.
- Not afraid to say what you think.
- When people ask you something, ask if they are serious.
- Just because someone says something doesn't mean it's true.
- If someone is annoying you, just say stop.

- If someone asks something dumb ask why. Or if someone makes a dumb request, ask why.
- When someone asks for something, say, let me check, or say no.
- Communication is everything. You must be obsessed with it!
- Don't hire the first person before vetting 10 -20 people. Or hire a hiring service to do it for you.
- Becareful not to hire the wrong candidate.
- Work hard to define the position's requirements and expectations.
- Vet people over money, work desires, motivations, values, skills, work ethic, work history and more.
- Never guess.
- Careful what you say. People are listening.
- Detect peculiar things.
- Make up your own mind. Don't be swayed by others.
- Make up your own mind, and don't get influenced by others.
- It's ok to be pissed off if your standards are broken.
- Self validation. Find or think of something cool. Forget others opinions and do it.
- Identify and run from snakes.
- Don't get emotional.

- Don't burn bridges.
- If someone promises something, be skeptical.
- Write things down.
- Never go by what people tell you.
- Question people that keep repeating stuff.
- Find more joy working than relaxing.
- Forget about balance.
- Only spend money on rent and a car while saving money until you find a profession or a business you enjoy spending time working on.
- To be happy and healthy is key.
- Great product. Who's going to use it?
- Must have passion to work hard.
- Big hooray when you can pay your bills.
- Be kind.
- Don't let people pressure you into a situation or in general.
- Believe in your product. Get stoked on it!
- Be in the reorder business. Do classes to educate clients if needed.
- Prepare for rejection and remain enthusiastic.

-Have a high quality product.

-Treat people with respect.

-Help clients out as much as possible.

-Appreciate employees! Tell them you appreciate them and/or what you think of them.

-Don't be too embarrassed to talk about money or issues.

-Be alpha; don't care what others think of you.

-Be the best at whatever you do.

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-Think on your own.

-Don't be swayed by others.

-Get upset or annoyed if your expectations aren't met.

-If someone says something stupid, say "why did you say that?"

-Must develop good judgment.

-Don't ask questions with the potential answer in the question.

-Don't let people waste your time.

-Ask poignant questions.

-If someone gives you advice, use common sense to see if it's applicable advice before using the advice.

-Must see through the jokes that people play on you.

-Don't worry about looking bad.

-Love life.

-Don't try to guess the answer. Just ask the question.

-Don't be naive.

-Don't think too fast.

-Take time to think of the best answer.

-“Boti”- beliefs, opinions, thoughts, ideas.

-Be careful when speaking. Too quick of answers can pigeon hole yourself in a hole that might give the person you are speaking with ammo to take control of the conversation.

-Don't get bogged down with details. Make life fun!

-Use precise language. Not vague language.

-Always do the right thing.

Have high moral standards.

-Don't lie no matter how hard the truth is.

-Be honest.

-Try to be clean.

-Work hard to treat others with respect.

-Ask if others need help or anything at all from me. Sometimes you need to pry with questions to get the needed information out of them.

-Don't fumble peoples' names. Make an effort to remember people's names. If you aren't remembering people's names, you aren't thinking hard enough.

-Don't be too lenient.

-Be curious about people's reasons!

-Don't be too excited starting conversation

-Go deep with conversation.

-When people tell you something, investigate it further.

-Don't procrastinate.

-When people tell you something, investigate it further

-Depression is mainly from comparing yourself, wanting fame or money.

You never have to answer any questions. Just say let me think about it.

-Don't be too afraid to clarify.

-Stand up for what you believe in.

-Always look out for employees' best interest.

-Always evaluate if something is good, bad or ugly.

-Don't lie,

-Tell the truth.

-Don't let others' opinions influence your opinions.

-Stick to your ground.

-Don't have to share all opinions. Have insane discretion when it comes to opinions because people are listening and judging.

-Don't over promise.

-Be deliberate, don't waste words

-Second guess everything.

-Think more about things and think of things further.

-Questions question question!

-Be inquisitive and ask questions to investigate further.

- Be present and jovial.
- Don't share strong opinions with people you just met.
- Don't tell people things that may make someone feel bad.
- Don't answer soft ball questions.
- Call out things that seems out of the ordinary.
- Don't say everything that comes to your mind.
- It's okay to pry further with questions.